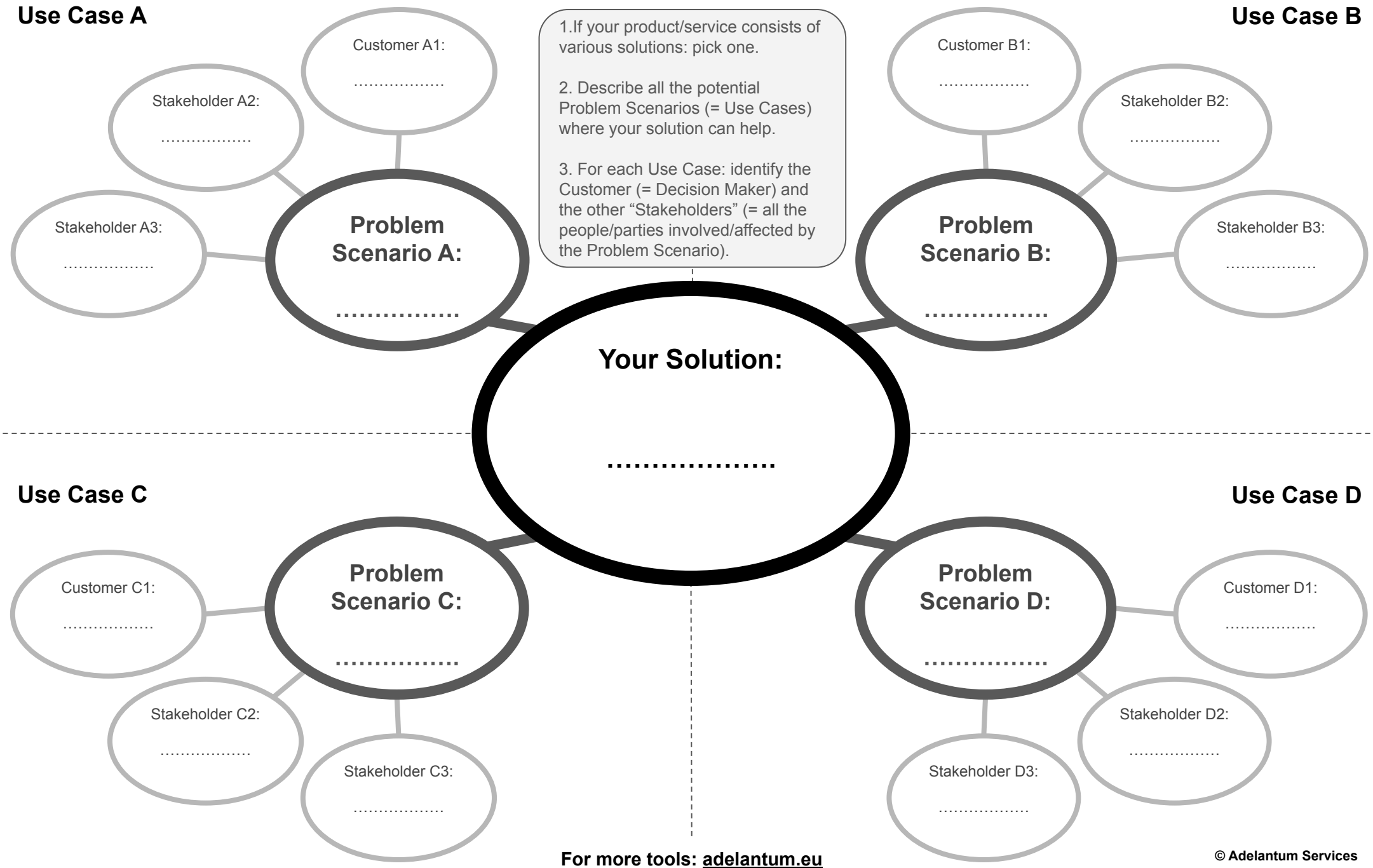
1. Use Case Map

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2. Stakeholder-Problem Map

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Though your solution aims to *solve* problems, it might inadvertently also *create* problems for some of the people/parties ("Stakeholders") involved in a Use Case.
If it creates a problem for your *Customer* or your *User*, that will become a barrier for adoption for them.
If it creates a problem for a Stakeholder that is not your Customer or User, they will try to prevent your Customer from adopting it.

NEXT STEP: For each Customer's "problem solved", fill out a **Customer-Problem Fit Evaluation** (adelantum.eu) to further explore that Use Case.

Customer A1: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Stakeholder A2: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Stakeholder A3: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Customer B1: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Stakeholder B2: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Stakeholder B3: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Customer C1: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Stakeholder C2: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Stakeholder C3: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Customer D1: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Stakeholder D2: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

Stakeholder D3: .....



Problem **solved** by your product: .....

Problem **created** by your product: .....

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